In this spot we’ll see a letter from Scarborough to the rest of Toronto written large across the streets and buildings of our city. The authors of the letter are all those who have been affected by the Scarborough Health Network. Patients, doctors, nurses, and families & friends of those who have been touched by SHN. As we see these visuals, we hear a VO overtop.

DEAR TORONTO

WHEN WILL WE ALL BE TREATED EQUALLY?

BECAUSE RIGHT NOW THE NEWEST CANADIANS

ARE IN THE OLDEST HOSPITALS

THE CITY’S MOST DIVERSE AREA
IS ALSO OUR MOST IGNORED

AND ALTHOUGH WE MAKE UP MORE THAN 25% OF THE POPULATION, WE GET LESS THAN 1% OF THE HOSPITAL DONATIONS

HOW IS THAT EQUAL HEALTHCARE?

WE NEED YOU TO BACK US UP

ON CAMERA:

BECAUSE TORONTO ISN’T TORONTO WITHOUT US.

Most ignored area

25% of the population get 1% of the donations

How is that equal healthcare??

Back us up.

Randell Adjei

Poet Laureate of Ontario
Annrcr: Love, Scarborough

DONATE TO SCARBOROUGH HEALTH NETWORK

AT LOVESCARBOROUGH.CA

LOGO: SHN Foundation

Donate at LoveScarborough.ca

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