



Scarborough Health Network Foundation

Love Scarborough - 00:60

SHN 0016021TH

In this spot we'll see a letter from Scarborough to the rest of Toronto written large across the streets and buildings of our city. The authors of the letter are all those who have been affected by the Scarborough Health Network. Patients, doctors, nurses, and families & friends of those who have been touched by SHN. As we see these visuals, we hear a VO overtop.

Audio

Graphics

DEAR TORONTO

Dear Toronto

WHEN WILL WE ALL BE TREATED EQUALLY?

When will we all be treated equally?

BECAUSE RIGHT NOW THE NEWEST CANADIANS

**Because right now the newest
Canadians**

ARE IN THE OLDEST HOSPITALS

Are in the oldest hospitals

THE CITY'S MOST DIVERSE AREA

The most diverse area

IS ALSO OUR MOST IGNORED

Most ignored area

**AND ALTHOUGH WE MAKE UP MORE THAN
25% OF THE POPULATION, WE GET LESS THAN
1% OF THE HOSPITAL DONATIONS**

**25% of the population
get 1% of the donations**

HOW IS THAT EQUAL HEALTHCARE?

How is that equal healthcare??

WE NEED YOU TO BACK US UP

Back us up.

ON CAMERA:

BECAUSE TORONTO ISN'T TORONTO

Randell Adjei

WITHOUT US.

Poet Laureate of Ontario

Anncr:

DONATE TO SCARBOROUGH HEALTH NETWORK

AT LOVESCARBOROUGH.CA

Love, Scarborough

LOGO: SHN Foundation

Donate at LoveScarborough.ca

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